



## **Press Release**

# NSE-IPFT and IIM Bangalore launch Platform for Investor Education

**Bengaluru, September 24, 2018:** National Stock Exchange Limited Investor Protection Fund Trust (NSE IPFT) and IIM Bangalore (IIMB) have jointly launched the Platform for Investor Education (PIE).

The launch of this unique platform is a result of synergy between NSE's Investor Protection Fund Trust (NSE IPFT) and IIMB's Centre for Capital Markets & Risk Management (CCMRM).

NSE IPFT promotes research in the field of capital market and carries out diverse activities in the area of investor education.

The Platform for Investor Education (PIE) was jointly launched by Mr. Vikram Limaye, MD and CEO, NSE and Prof. G. Raghuram, Director, IIMB.

Speaking on the occasion, Mr. Vikram Limaye, MD and CEO, NSE said, "Will insert by Sunday"

Prof. S.G. Badrinath, Chair of the Centre for Capital Markets and Risk Management at IIMB said, "The Platform for Investor Education at IIMB will develop, disseminate and continually manage investor education content that is product neutral and demand driven. The material will incorporate the latest in digital technology".

There are several unique features that can be attributed to the Platform for Investor Education.

First, IIMB's educational materials would be product-neutral, unlike many offered by the other financial services entities.

Second, the content would be developed by the experienced faculty who are cognizant of financial literacy efforts and reflective of the latest developments in financial markets.

Third, the materials will incorporate the latest in animation and data visualization technology, and will be made available on multiple platforms to actively engage different cohorts of potential investors.

Fourth, the CCMRM aims to make this initiative much more than just large-scale online education, supplementing the videos with frequently updated web content as well as by conducting periodic investor forums at different locations.

The launch was followed by a distinguished investor panel discussion on 'Investing in Indian Equities – The Past, The Present and The Future'. The panellists included Mr. Prashant Jain, Chief Investment Officer, Executive Director and Fund Manager, HDFC Asset Management Company Ltd., Mr. Pankaj Murarka, Founder and Chief Investment Officer, Renaissance

Investment Managers and Prof. S.G. Badrinath, the Canara Bank Chair in Finance and Banking, and Chair of CCMRM. It was moderated by Mr. Shreeniwas Kunte, Director CFA Institute.

#### **About NSE-IPFT:**

NSE IPFT is a trust set up under the Bombay Public Trust Act, 1950 vide registration no. PTR No. E/16274. The objective of NSE IPFT is to create compensation fund to provide for claims of clients of defaulting trading members of stock exchange. In accordance with the terms of its trust deed, NSE IPFT also engages in and carries out several activities for educating investors, creating awareness amongst the investor communities and promote research in the field of capital market.

#### About Indian Institute of Management Bangalore:

Indian Institute of Management Bangalore (IIMB) is a leading graduate management school in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance.

IIMB has 110 full-time faculty members, more than 1200 students, and nearly 5000 annual Executive Education participants.

IIMB's logo carries a proclamation in Sanskrit, (tejasvi navadhitamastu), which translates as 'let our study be enlightening'.

IIMB's vision is to be a global, renowned academic institution fostering excellence in management, innovation and entrepreneurship for business, government and society.

Located in India's high technology capital, IIMB is in proximity to some of the leading corporate houses in the country, ranging from information technology to consumer product companies, giving the school the added advantage of integrating classroom knowledge with practical experience.

IIMB's degree/ diploma-granting programmes comprise the Executive Post Graduate Programme in Management (EPGP), the Fellow Programme in Management (FPM), the Post Graduate Programme in Enterprise Management (PGPEM), the Post Graduate Programme in Management (PGP), and the Post Graduate Programme in Public Policy and Management (PGPPM). All these programmes are very highly rated and IIMB alumni occupy senior managerial and academic positions around the world. IIMB also offers the NSR Pre-doctoral Fellowship (NSR Pre-doc).

An EQUIS-accredited school, IIMB has deep engagements with international networks, such as the Global Network for Advanced Management, a network of 32 eminent business schools around the world, and the Partnership in International Management, a consortium of more than 60 leading international business schools.

IIMB is on an exciting trajectory of expansion and growth and we welcome you to join us on this journey.

For more on IIMB, go to www.iimb.ac.in

### About National Stock Exchange of India Limited (NSE):

The National Stock Exchange of India Ltd. (NSE) is the leading stock exchange in India and the second largest in the world by nos. of trades in equity shares from January to June 2018, according to World Federation of Exchanges (WFE) report. NSE was the first exchange in India to implement electronic or screen-based trading. It began operations in 1994 and is ranked as the largest stock exchange in India in terms of total and average daily turnover for equity shares every year since 1995, based on SEBI data. NSE has a fully-integrated business model comprising exchange listings, trading services, clearing and settlement services, indices, market data feeds, technology solutions and financial education offerings. NSE also oversees compliance by trading and clearing members with the rules and regulations of the exchange. NSE is a pioneer in technology and ensures the reliability and performance of its systems through a culture of innovation and investment in technology. NSE believes that the scale and breadth of its products and services, sustained leadership positions across multiple asset classes in India and globally enable it to be highly reactive to market demands and changes and deliver innovation in both trading and non-trading businesses to provide highquality data and services to market participants and clients.

For more information, please visit: <u>www.nseindia.com</u>

Disclaimer: National Stock Exchange of India Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, an initial public offer of its equity shares and has filed a draft red herring prospectus dated December 28, 2016 ("DRHP") with Securities and Exchange Board of India ("SEBI"). The DRHP is available on the website of SEBI as well as on website of the Managers, Citigroup Global Markets India Private Limited at<u>http://www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm</u>, JM Financial Institutional Securities Limited at <u>www.jmfl.com</u>, Kotak Mahindra Capital Company Limited at <u>http://www.investmentbank.kotak.com</u>, Morgan Stanley India Company Private Limited at <u>http://www.morganstanley.com/about-us/global-offices/india/</u>, HDFC Bank Limited at <u>www.idfcbank.com</u> and IIFL Holdings Limited at <u>www.iiflcap.com</u>. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see "Risk Factors" beginning on page 19 of the DRHP. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

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